



5<sup>th</sup> BRICS International Competition Conference  
08-10 November 2017

## THE CONFERENCE

The Fifth BRICS International Competition Conference marks the culmination of the first cycle of competition policy conferences under the BRICS banner with previous conferences successfully hosted by competition authorities in South Africa in 2015, India in 2013, People's Republic of China in 2011 and Russia in 2009.

The BRICS International Competition Conference provides an important cooperation platform for emerging markets and developing countries to share recent experiences and thinking in the field of competition. This year's Conference theme, *Towards a Successful Second Decade of Cooperation*, celebrates the success of the first decade of BRICS cooperation and sets the scene for an exciting second phase of partnership.

### Context & Background

The BRICS International Competition Conference has become one of the most anticipated events in the field of competition law and policy. Starting out in 2009 with a focus on challenges of competition policy development in BRICs countries the conference has evolved over the years to be the premier event for policy debates on competition policy within the developing and emerging economy context.

The purpose of the BRICS International Competition Conference is to provide an opportunity for the sharing of experiences, the identification of areas for future joint work and cooperation in the field of competition law, economics and policy.

The conference provides an opportunity to share the challenges faced by the BRICS competition authorities and to act as a catalyst for taking forward the agenda of cooperation. Thus, the conference program is designed to reflect a BRICS bias, drawing strongly on the policy, operational and intellectual capacity from Brazil, Russia, India, China and South Africa and covers critical issues that affect all five economies.

The Fifth BRICS International Competition Conference marks the culmination of the first cycle of competition policy conferences under the BRICS banner with previous conferences being successfully hosted by our colleagues in South Africa in 2015, India in 2013, People's Republic of China in 2011 and Russia in 2009.



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The First BRIC competition conference was hosted by the Federal Antimonopoly Service (FAS), Russian Federation in Kazan, Russia in 2009 under theme '*Challenges of Competition Policy Developments in the BRIC Countries.*' At this point South Africa had not yet joined the group. The conference discussed various challenges in competition policy developments in Brazil, Russia, India and China including:

#### CONFERENCE PROGRAM

- The formation of an effective system of anti-cartel activity;
- Interaction between competition authorities, law enforcement agencies and judicial authorities in anti-cartel activity; and
- Competition advocacy as a factor to develop effective competition policy.

The Second BRICS International Competition Conference was hosted by the State Administration for Industry and Commerce (SAIC), People's Republic of China, in Beijing, China in 2011 under the theme '*Competition Enforcement under Economic Globalization.*' The program included issues such as:

- Experience of cartel control and criminalization;
- Large transnational mergers;
- Intellectual property rights protection and anti-monopoly enforcement;



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- Trade barriers and anti-monopoly enforcement;
- Anti-monopoly control over natural monopoly industries;
- Coordination between competition policy and industrial policy;
- Capacity building and competition advocacy; and
- International Cooperation.

The Third BRICS International Competition Conference was hosted by Competition Commission India (CCI) in New Delhi in 2013 under the theme: *'Competition Enforcement in BRICS Countries: Issues and Challenges.'* The program addressed the following issues:

- Competition enforcement in BRICS countries: Issues and challenges;
- Competition Law, innovation and economic development;
- Issues and challenges in developing an effective agency for competition law enforcement;
- Enforcement vis-à-vis State Owned Enterprises: Creating a level playing field;
- Competition Issues in Public Procurement;
- Tackling Challenges in the creation of a competition culture; and
- Cooperation amongst BRICS Competition Authorities – moving from ideas to action.

The Fourth BRICS International Competition Conference was hosted by Competition Commission South Africa (CCSA) in Durban in 2015 under the theme: *'Competition and Inclusive Growth.'* Specific program topics included:

- Competition, economic development and trade;
- Research and support for competition policy: the role for BRICS Academic Institutions;
- Abuse of dominance enforcement, state-owned enterprises and competition;
- Public interest issues in competition;
- The evolution and implementation of competition policy in socially sensitive markets;
- Competition, growth and innovation;
- Competition, inequality and inclusive growth.

Brazil's Administrative Council for Economic Defense (CADE) is honored to host the Fifth BRICS International Competition Conference in Brasilia, Brazil from 8 to 10 November 2017. This year's Conference theme, ***Towards a Successful Second Decade of Cooperation,***



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celebrates the success of the first decade of BRICS cooperation and sets the scene for an exciting second phase of partnership.